



Making the world more accessible by guiding you anywhere, anytime

One Map, Endless Possibilities

Elevating the Customer Experience with a Personalized Navigation Assistant

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About Marley Nonami Inc.

Our mission is to use technology and innovative thinking to develop solutions that make navigation accessible to everybody, with the best experience at the lowest possible cost. Our team is bringing 30+ years of public sector experience and thinking to large organizations and agencies.

NAICS Codes

541370 - Surveying and Mapping

(except Geophysical) Services

541511 - Computer Programming Services

541611 - General Consulting Services

541910 - Marketing Research and Public
Opinion Polling

519130 - Internet Publishing, Broadcasting and
Web Search Portals

EIN: 82-1884439

DUNS NUMBER: 08-077-7414

DATE FOUNDED: April 2017

TYPE OF BUSINESS: S-Corp

PROUDLY CERTIFIED AS: M/WBE, SBE, DBE



Capabilities Statement

Core Competencies

Marley Nonami Incorporated offers the only outdoor to indoor navigation solution on the market. Our dynamic maps and customer-centric applications can turn any large space into a stress-free enjoyable experience. Our beautifully designed state-of-art platform creates a personalized experience for your patients, visitors, and employees. With advanced analytics, you can manage points of interest, patient and employee foot traffic, and maximize space usage.

- Wayfinding and Customer Experience Experts
- Interactive Digital Indoor Navigational (Map) Software Implementers
- Insight into Customer Flow, Behaviors, and Navigational Improvements

Differentiators

- Google's Only Premier Indoor Mapping Partner
- Experts in elevating your Customer's Navigational Experience
- We understand how psychology and behaviors impacts experiences
- We uncover actionable insights to improve customer satisfaction

Past Performance

Service: Market and competitive research and digital strategy for a multi-national company struggling in the US market.

Results: Company used insight and strategy to increase sales from \$3M to over \$16M in two years.

Service: Conducted voice-of-customer research and developed a strategy to improve engagement and increase the value of service offerings.

Results: Decreased overhead by \$250K and increased sales by \$500k. A net win of almost a million dollars in eight months.

Service: Provided a current state analysis, market and online research. Launched website with new creative, copy, and Google focused elements.

Results: Traffic increased by 4X. Conversion rate increased to 40% from 12%. One hundred percent of leads were from digital presence.