



BETHANIE NONAMI

SOLVING FOR WHAT'S NEXT

Bethanie guides people on ways to get better before the market or their organization demands them. Sharing ways to solve problems before they become your problem.

Bethanie has been solving problems since childhood. With nearly 3 decades of Technology, Strategy, and Software experience, she has helped hundreds of clients solve critical business issues with her Innovative Thinking.

Bethanie specializes in a surgical approach that connects the psychology, motivations, and behaviors of your customers with the problem. Bethanie creates solutions that cure the whole disease, not just the symptom. This empowers organizations to see problems and solutions through a new lens with a future-proof competitive advantage.

SESSION TOPICS

- Innovation is a Mindset, Not Just an Organizational Core Value
- Creating the Future Customer Experience
- Customer Journey Mapping
- Emerging Technology Impacts the Customer Experience
- The Appy Effect - How Tech Ruins the Customer Experience
- Women in Technology
- Diversity and Inclusion
- Custom, Specialized Topics

Sample Topics Your Audience will Discover:


- How Innovation and Emerging Technology Improves More Than the Bottom Line
- How to Reach Your Customers Through Voice Search
- How Technology Can Elevate the Customer Experience



Bethanie is masterful at taking complex topics and transforming them into memorable and engaging stories. Simply fantastic.

CONTACT INFO

 Info@MarleyNonami.com

 678.871.9666

 [Linkedin.com\in\BethanieNonami](https://www.linkedin.com/in/BethanieNonami)



Bethanie is a published author of the book **Discovered: Dominate online and voice search without wasting time or money**