



Marley Nonami Incorporated

Results | Strategy | Consulting

Capabilities Statement

STRATEGY, INNOVATION, AND TRANSFORMATIVE SOLUTIONS



Bethanie Nonami

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About Us

Our team brings nearly 30 years of private sector experience and innovative thinking to organizations and agencies. We create ways to get better before the market or their organization demands them. We create solutions to problems before they become your problem.

CEO Bethanie Nonami is the published author of "Discovered: Dominate Online and Voice Search Without Wasting Time or Money".

NAICS Codes

- 541511 - Computer Programming Services
- 541611 - General Consulting Services
- 541613 - Marketing Consulting Services
- 541910 - Marketing Research and Public Polling
- 519130 - Internet Publishing, Broadcasting and Web Search Portals

DUNS NUMBER: 08-077-7414

DATE FOUNDED: 2013

TYPE OF BUSINESS: S-Corp

CERTIFICATIONS: WBENC, NMSDC, DBE, ACDBE, SBE, MBE, WBE, WOSB



Core Competencies

Marley Nonami Incorporated helps ambitious organizations solve complex business problems with innovative thinking and emerging technology. Our proven proprietary Research-Based Innovation Methodology, helps clients develop platforms, services, and experiences people love.

- We Are Laser Focused on Leveraging Emerging Technologies to Optimize, Automate, Grow Revenue, and Scale Businesses
- We are Trained and Certified in **Web 3.0, Blockchain, and NFTs**
- We Build Funnels Based on Privacy Using First-Party Data
- We Create New Solutions To Problems That are Obvious and Problems That are Not Yet Seen
- Our Top-Notch Service Makes Us Prime Choice To Tackle Your Complex Business, Marketing, and Sales Problems
- Strategic Planning Experts That Build Future-Focused Technology Solutions That Give Organizations a Competitive Advantage
- We Understand, Teach and Mentor Innovative Design & Thinking
- Emerging Technology Specialists & Build for What's Next
- We Deliver Automated ADA Website Section 508 Compliance Solutions
- Our Clients Succeed In The Fast-Evolving Tech And Business Ecosystem By Being One Step Ahead Of Their Competition



Past Performance

Service: Served as Specialty Consultant to Florida State Minority Supplier Diversity Council (Dept of Commerce) COVID Relief Grant.
Results: Worked with hundreds of MBEs to recover from COVID with custom actionable strategies and plans to help them thrive and exceed pre-COVID business conditions.

Service: Used market, data, & research to create innovative strategies for a multi-national company struggling in the US market to lead and shape their industry.
Results: Company used insight and strategy to increase sales from \$3M to over \$16M in two years.

Service: Collected customer research and developed a strategy to improve engagement and increase the value of service offerings.
Results: Decreased overhead by \$250K and increased sales by \$500k. A net win of almost a million dollars in six months



Differentiators

- Specialize in dynamic, yet proven result-based strategies.
- Experts in increasing productivity and reducing costs with technology solutions, processes, and automation.
- We use technology to solve business problems and make life easier.