

## Capabilities Statement

SALES TRAINER & STRATEGIST



### Bethanie Nonami



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Our team brings over 30 years of sales, marketing, and strategic advisory experience to organizations. We help businesses generate more leads and sales so they can grow and scale,

Sales teams empowered by AI aren't just predicting the future of business; they're actively creating it.

- Bethanie Nonami

### **Our Services**

- Al Sales Trainer & Speaker
- Al LinkedIn Training
- AI Strategic Consulting
- Monthly Q&A Support and Mentoring

#### Solutions & Tools

- Al-Powered Linked-In Messages Software
- AI-Powered Tools & Software for Sales Teams
- AI-Powered 24-Hour Support with Custom Chatbots Trained for Your Team and Prospects to Deliver AI Sales Assets: Copy, Pitches, Messages and Overcome Sales Objections

#### **NAICS Codes**

541612, 541613, 541990, 611430, plus more

## What We Do

We Help Ambitious Organizations Unleash the Power of AI (Artificial Intelligence): Turbocharge Your Sales Teams to:

- Increase Revenue
- Improve Customer Connection
- Outsmart the Competition

The Future of Sales is Here - Are You Ready? Here are a few ways we partner with clients:



Mentorship & Training



Strategies & Roadmaps



Revenue & Efficiency Growth



AI, ChatGPT, AI Sales Tools



Proven Methodology



Laser Focused on Results

# Client Success

Client Results: Lead Sales & Marketing Strategist on US Department of Commerce contract with FSMSDC (Florida NMSDC) to assist 500 Minority Businesses to recover from COVID with revenue growth strategies.

**Client Results:** Increase sales from \$3M to **over \$16M** in two years using Marley Nonami strategies, insights, and tactics.

**Client Results:** Decreased sales and marketing costs by \$275K and increased sales by \$500k. A **net win of almost a million dollars** in only eight months by optimizing sales processes.

#### Additional Details









# Meet Our Amazing Clients













































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