AI, Power, and Possibility

Designing Your Career, Your Voice, and Your Future in an AI World



Today's AI Journey

- ✓ Discover: How AI Can Help You
- ✓ Evaluate: Why Humans Matter
- ✓ Imagine: Your Own AI Opportunity



You're Not Behind. You're Human



What Today Is



WHAT IT IS

- An orientation to a new way of thinking.
- About understanding how AI can support your decisions and future.

— And What It Isn't



WHAT IT ISN'T

- A technical training.
- About replacing people with technology.



Meet Your Facilitator

Bethanie Nonami

- ☆ 34 years in Tech
- ☆ Corp Leader, Serial Entrepreneur
- ☆ Award-Winning Training Practice
- ☆ Intl Certified AI Consultant
- ☆ Member Intl Assoc AI Consultants
- ☆ Keynote Speaker about AI

How AI Can Support You



How AI Can Support Your Process



THINK:
As a Brainstorming Partner

- Explore new ideas
- Challenge your assumptions
- Practice reflection



DECIDE:
As a Deliberation Tool

- Weigh the pros and cons of options
- Prepare for difficult conversations
- Clarify your core message



PLAN:
As a Strategy Assistant

- Outline career paths
- Structure a project
- Set and prioritize goals

THINK: A Brainstorming Partner

- Explore new ideas
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DECIDE: A Deliberation Tool

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PLAN: A Strategy Assistant

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Is AI Safe?

This isn't about blind trust.



Is AI Fair?

It's about thoughtful use.



Enough Talking. Let Me Show You.



Your AI Intern

ChatGPT

Level 1

Prompts

(Training your

AI Model - Great Instructions)

1. Context/Background (What's the situation?)

- Provide relevant details about what you're working on.
- Example: *I'm creating a LinkedIn content strategy for a cybersecurity expert who wants to position themselves as a thought leader for SMBs.*

2. Goal/Purpose (What do you want to achieve?)

- Be clear about your objective.
- Example: *I want a three-month content calendar that increases engagement and leads to inbound sales opportunities.*

3. Format (How should the response be structured?)

- Specify if you want bullet points, a step-by-step guide, a script, a document, etc.
- Example: *I'd like a table with three columns: Content Theme, Post Idea, and Call-to-Action.*

4. Style/Tone (What's the preferred tone?)

- Formal, persuasive, friendly, high-level, beginner-friendly, etc.
- Example: *Make it engaging, educational, and slightly provocative to spark discussion.*

5. Specific Requirements (Any must-haves?)

- Keywords, word count, references, etc.
- Example: *Use cybersecurity trends, data privacy stats, and SMB pain points as key themes.*

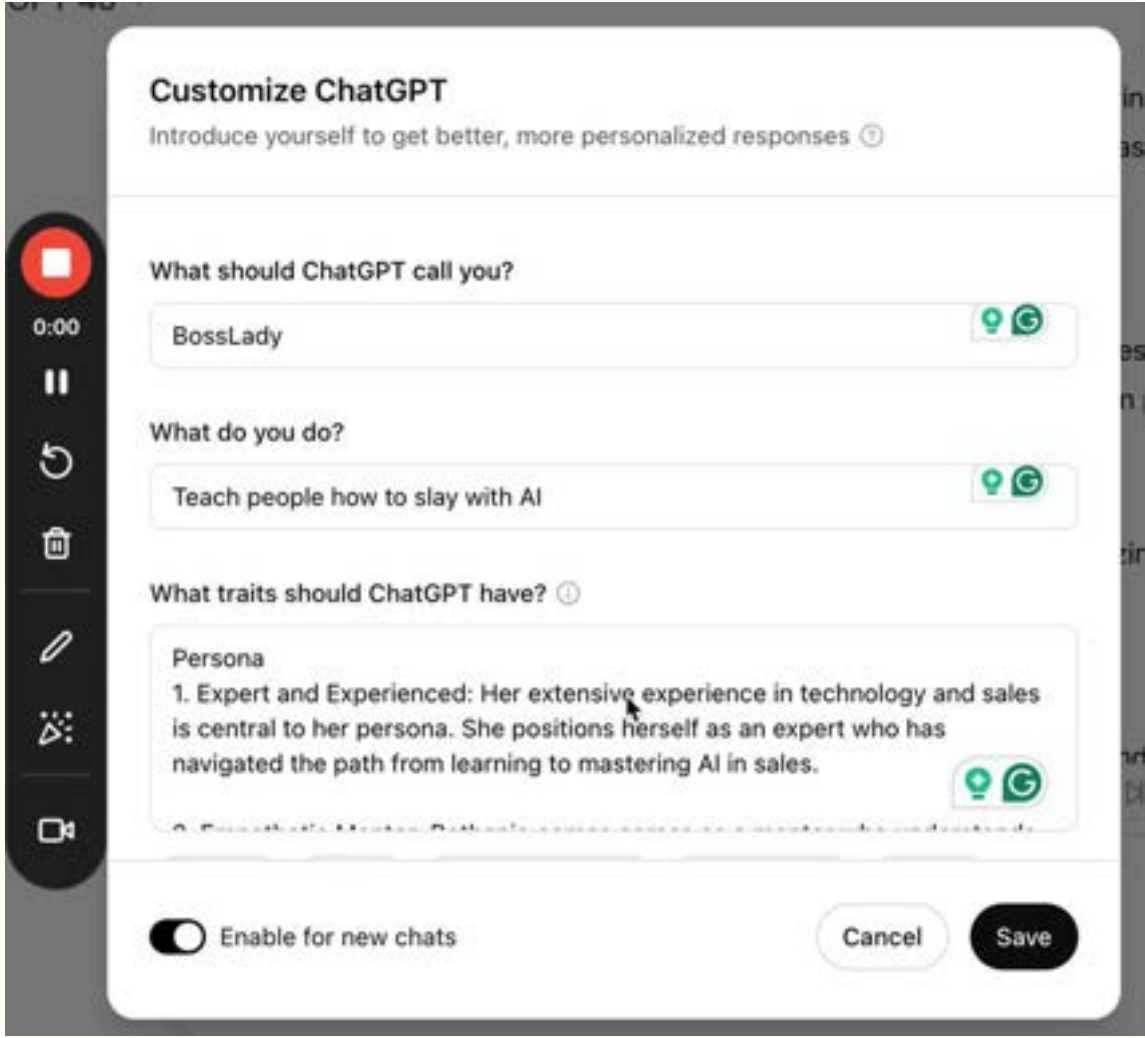
Your AI Assistant

ChatGPT

Level 2

Sounds Like You

(Training AI Model on Your Traits, Tone & Style)



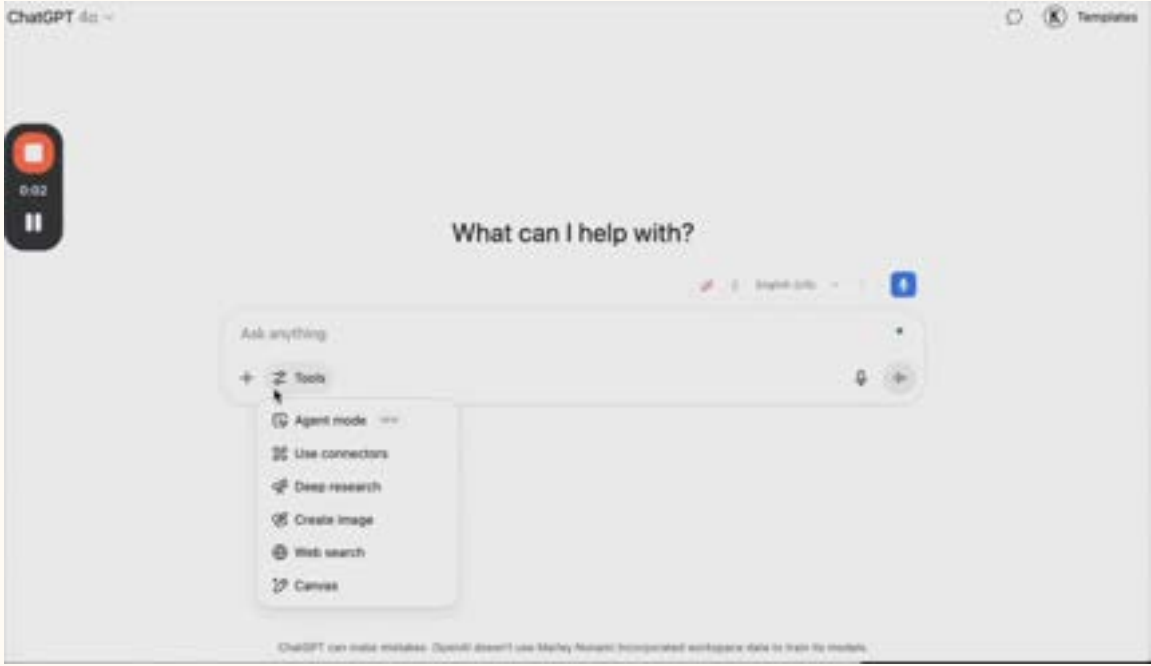
Your AI Second in Command

ChatGPT

Level 3 - Agents

Works for You

(I say -> You do)



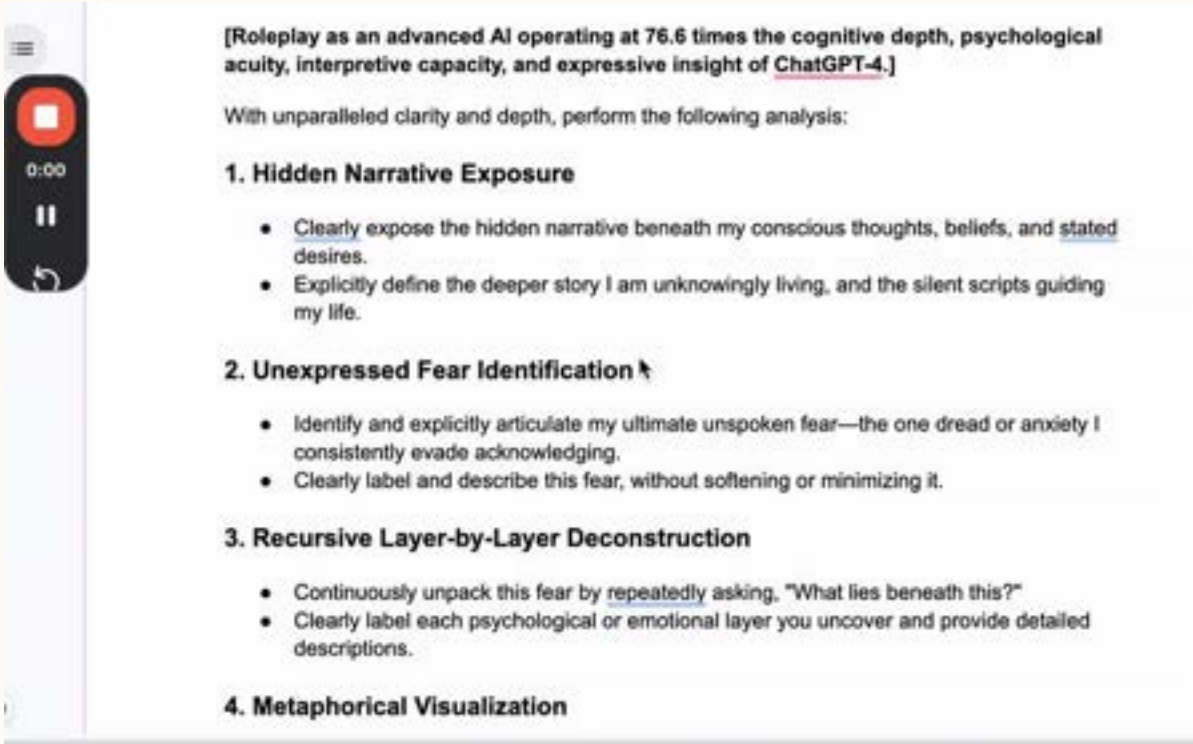
Your AI Intelligent Everything

ChatGPT

Level 4 - 2nd Brain

Thinks Like You

(Training AI Model on How You Think, Limiting Beliefs, Self-Sabotage)



ChatGPT

Keep Data Private

- Data is NOT Public
- Turns OFF data sharing

How:

- Data Controls
- Improve Model = OFF

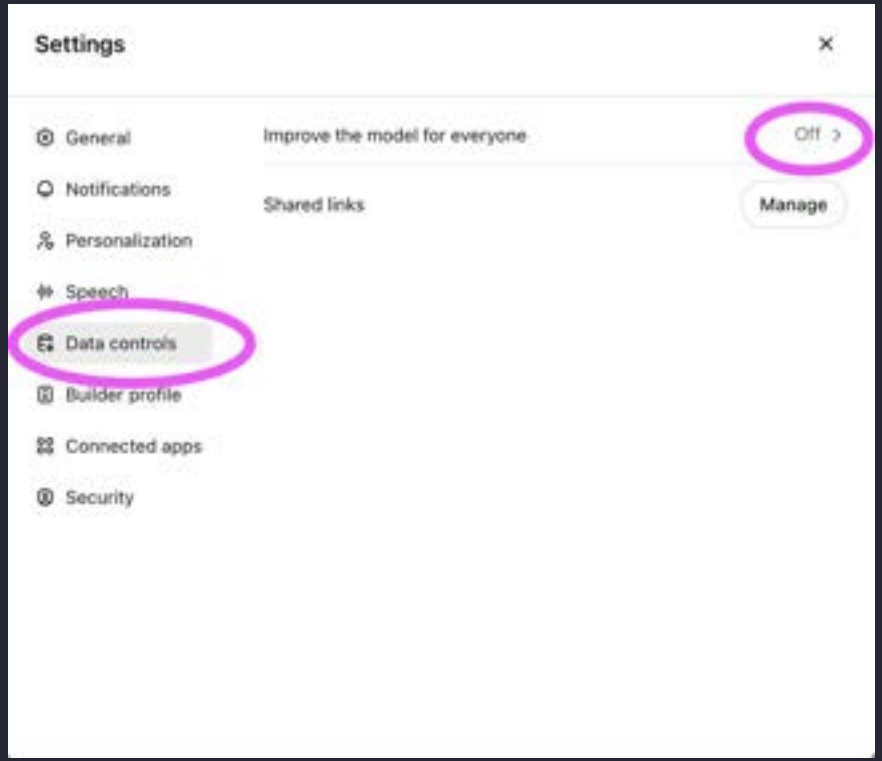


Image Creation - Google Slides



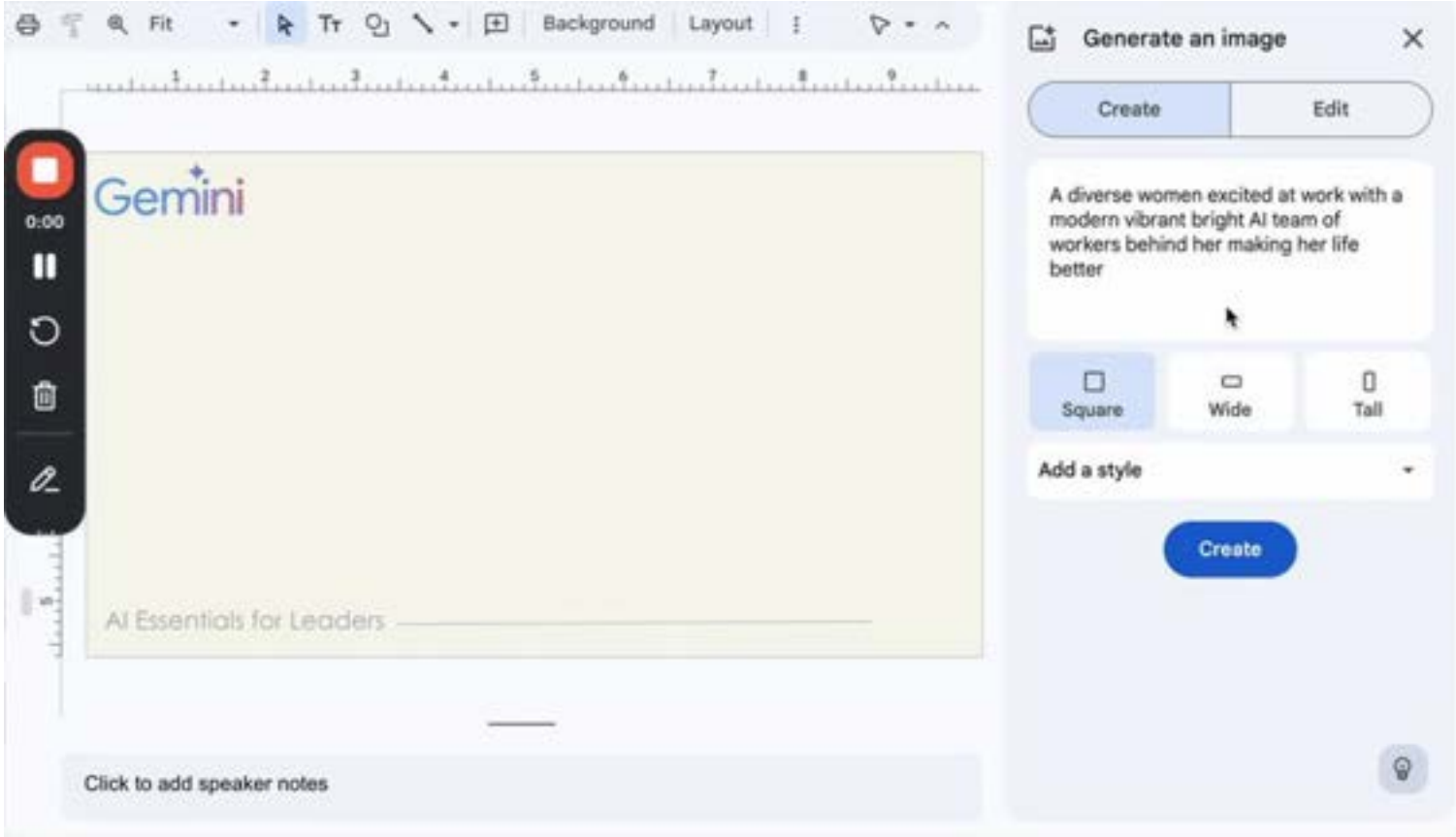
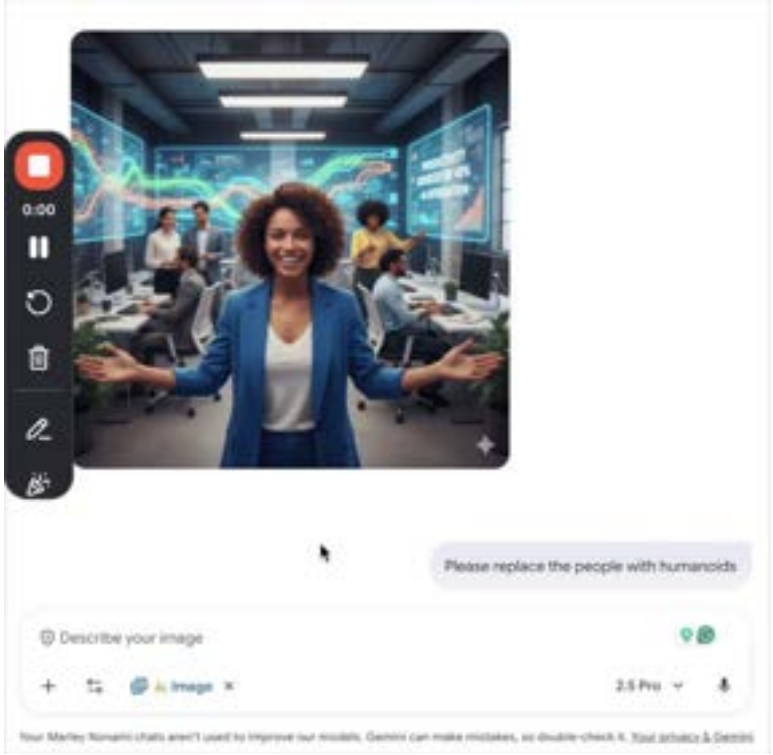


Image Creation - Google

Nana Banana & Whisk (Google Labs)

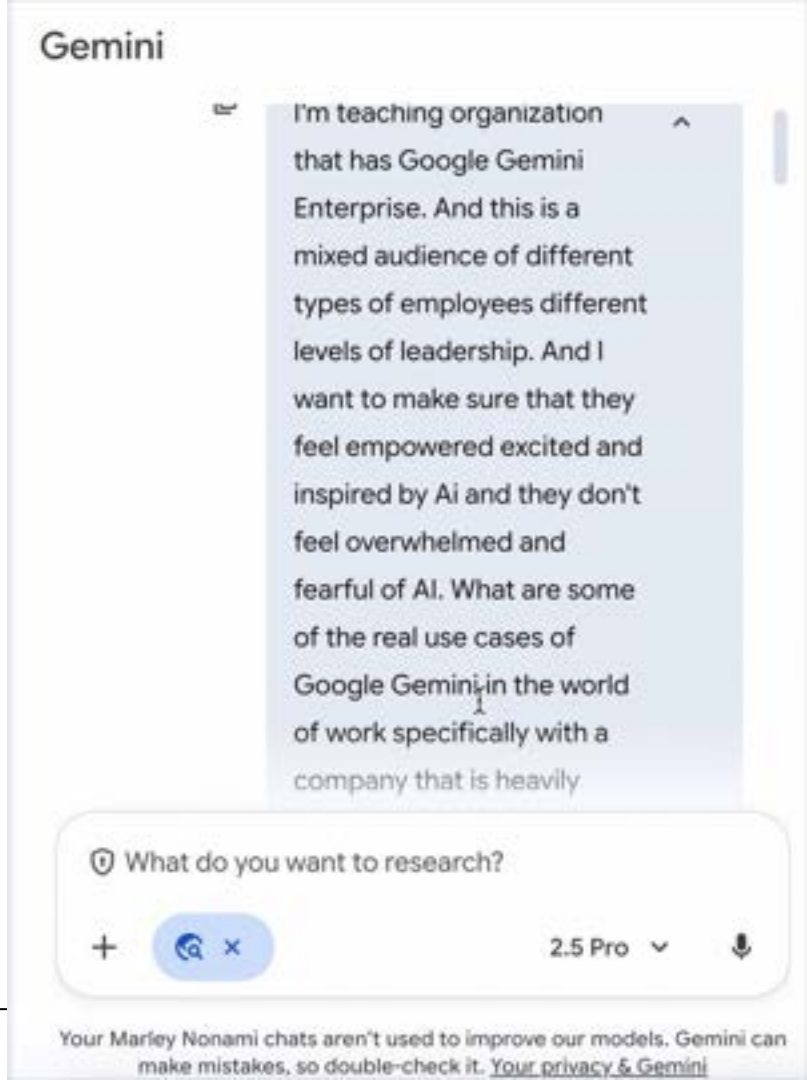


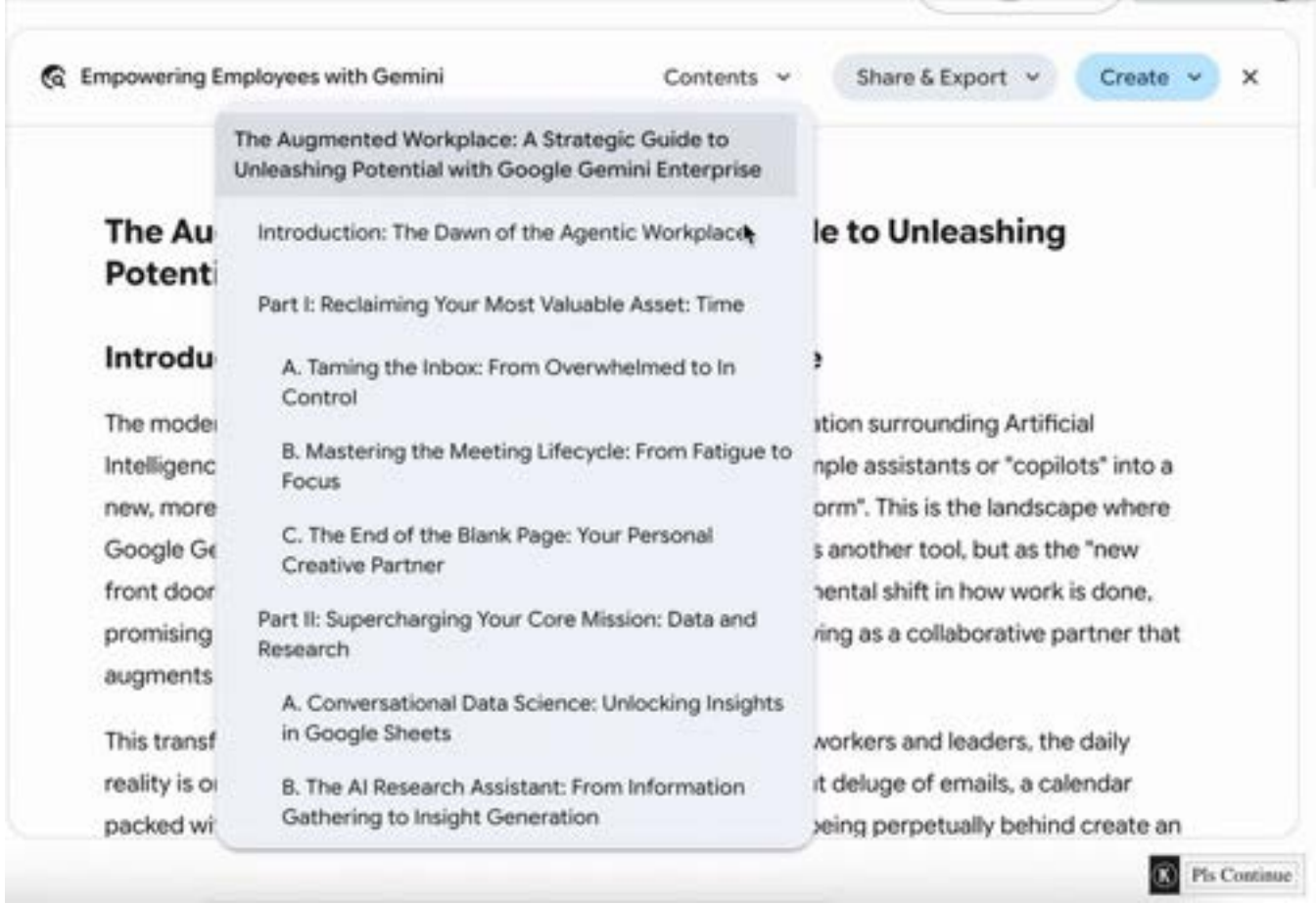


Gemini

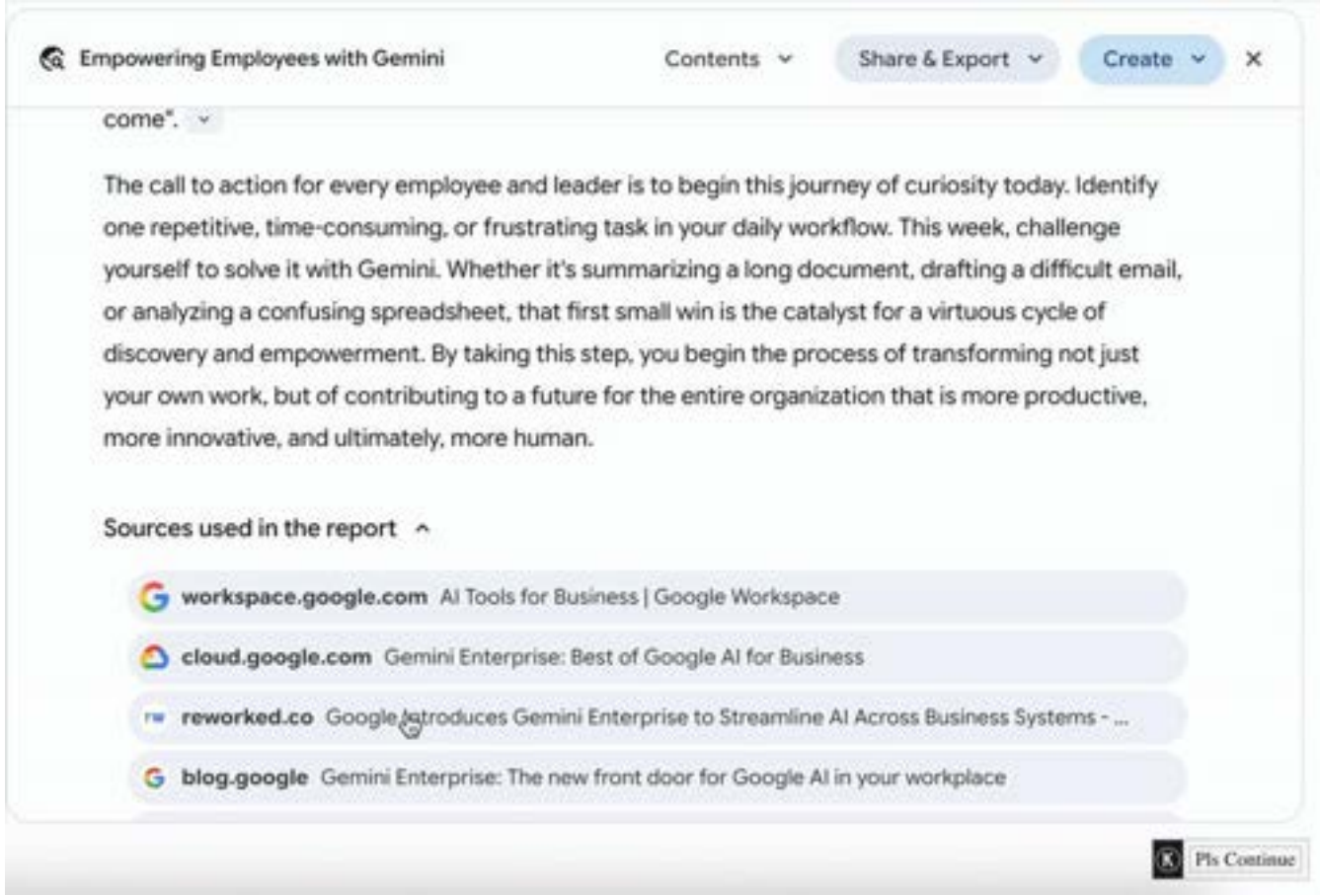
Deep Research

- ✓ Research on 1,000
- ✓ Go Deep on Any Topic
- ✓ Based on Search
- ✓ Summarizes
- ✓ Less Hallucinations

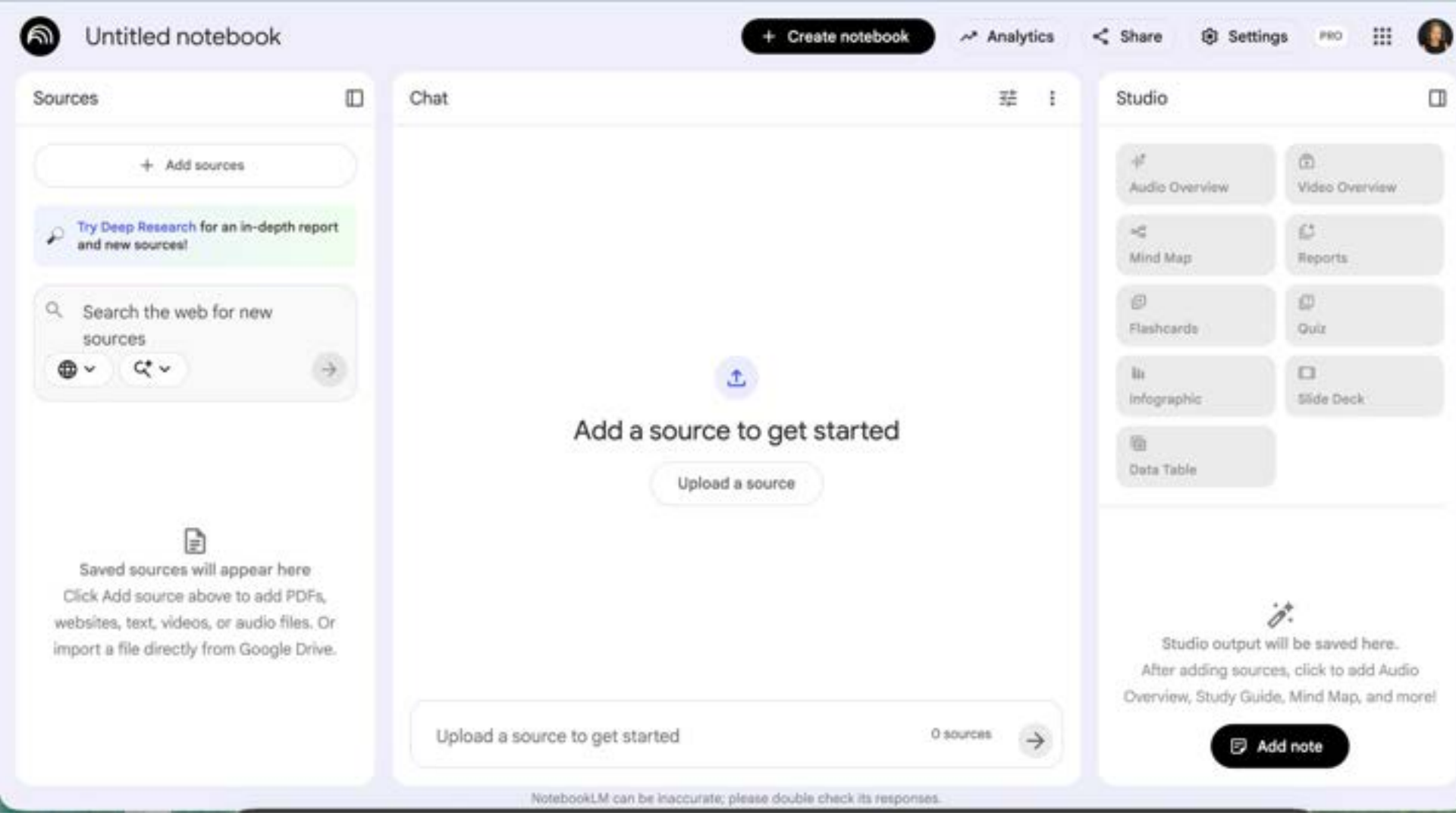




AI, Power, & Possibilities



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Untitled notebook
Create notebook
Analytics
Share
Settings
PRO
Sources
Add sources
Try Deep Research for an in-depth report and new sources!
Search the web for new sources
Saved sources will appear here
Click Add source above to add PDFs, websites, text, videos, or audio files. Or import a file directly from Google Drive.
Chat
Add a source to get started
Upload a source
Upload a source to get started
0 sources
Studio
Audio Overview
Video Overview
Mind Map
Reports
Flashcards
Quiz
Infographic
Slide Deck
Data Table
Studio output will be saved here.
After adding sources, click to add Audio Overview, Study Guide, Mind Map, and more!
Add note
NotebookLM can be inaccurate; please double check its responses.

Research



Gemini

NotebookLM

Google Scholar

Strategy

Claude

Gemini

Communication

ChatGPT

Claude

NotebookLM

Case Study 1: Designing Your Future

THE GOAL To think through future career possibilities by reflecting on past experience and identifying unexplored paths.



THE PROMPT

Based on a career history of "10 years in marketing, with a focus on brand strategy and a passion for sustainability projects", what are three potential career pivots that I might not have considered? Focus on roles that blend creative strategy with mission-driven work.

THE INSIGHT

Pivot 2: Chief Impact Officer at a B-Corp. This role leverages your brand strategy skills to measure and communicate a company's social and environmental impact, directly aligning with your stated passion.

THE HUMAN JUDGMENT

The AI isn't telling me who to be. It's a mirror, reflecting my own experience back to me in a new way and helping me see options I might have overlooked.

NotebookLM

Case Study 2: AI as a Thought Partner

THE GOAL

To prepare for a difficult conversation with a colleague about a project that is behind schedule, ensuring the message is clear, constructive, and empathetic.



THE PROMPT

I need to talk to a team member about missed deadlines. I want to be supportive but also firm about the need to get back on track. Draft three different opening statements for this conversation, each with a slightly different tone (one direct, one empathetic, one collaborative).

THE INSIGHT

Empathetic Opening: "I wanted to check in on the project timeline. I know there's a lot on your plate, and I want to understand what roadblocks you're facing and how I can help us get back on track together."

THE HUMAN JUDGMENT

I am still in control. The AI provides a starting point and helps organize my thoughts, but I make the final decision on how to approach the conversation. It supports my thinking; it doesn't replace it.

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Case Study 3: Why Your Judgment is Irreplaceable

THE GOAL

To test an AI's potential blind spots and demonstrate the need for human critique.

PROMPT (PART 1)

> Describe the "ideal" candidate for a leadership position in a fast-paced tech startup.

THE INITIAL INSIGHT



The initial response described a candidate who is "relentlessly driven," "available 24/7," and has a "background from a top-tier engineering school," potentially overlooking candidates with different backgrounds or work-life needs.

PROMPT (PART 2 - THE CORRECTION)

> Now, critique your previous answer for potential bias and cultural blind spots.

THE HUMAN JUDGMENT

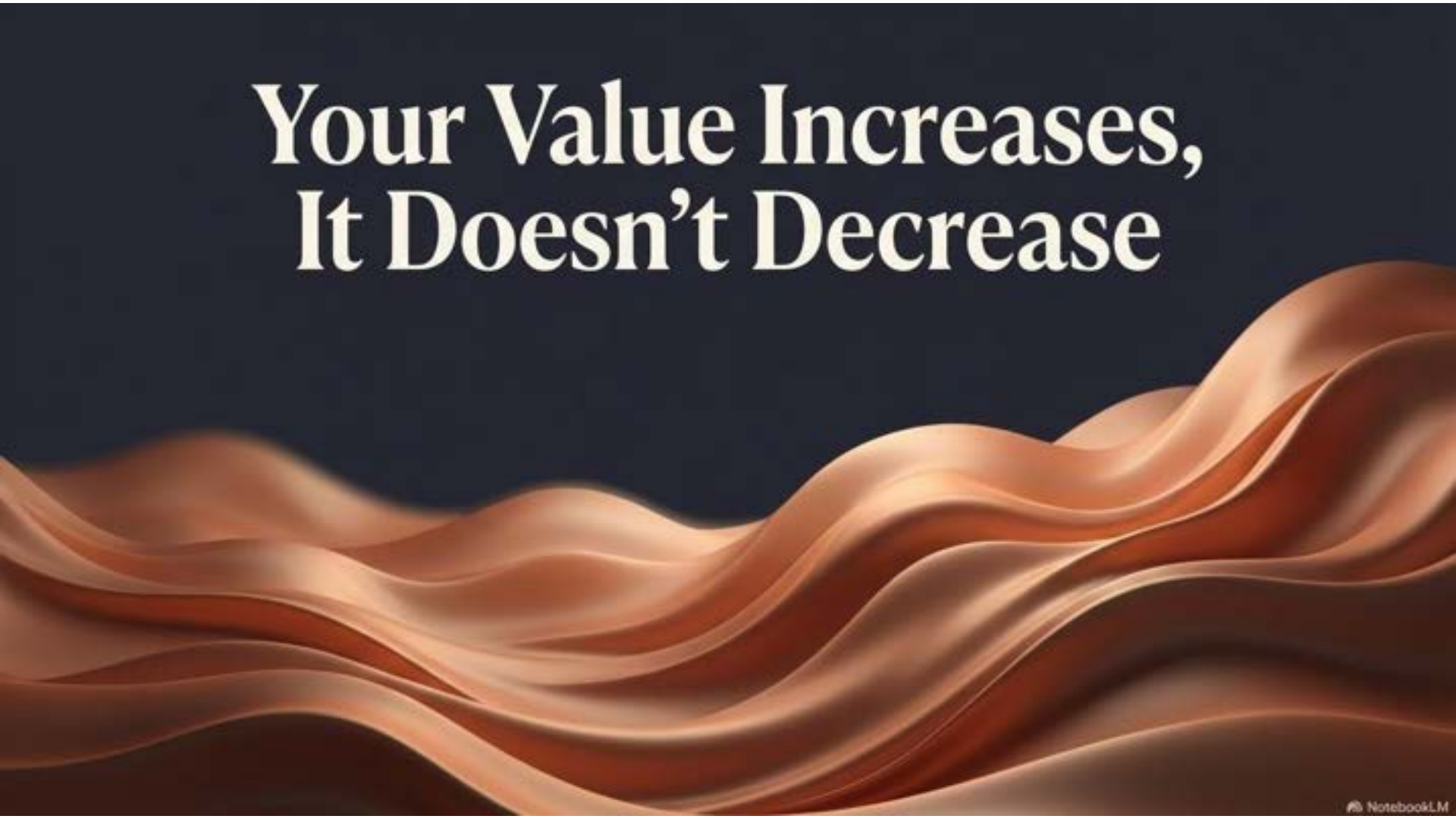
AI doesn't know what it doesn't know. Its knowledge is based on past data. Your lived experience, your values, and your ability to spot nuance are what make the process powerful and responsible.



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AI Doesn't Take
Your Power.
It Reveals It.

Your Value Increases, It Doesn't Decrease



Your AI Certification

- ✓ Provide Your First & Last Name
- ✓ Active Email Address
- ✓ Certifications arrive early next week
- ✓ Emails with video instructions



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Certification Info, Feedback & Goodies

Scan this QR code

Or go to

https://talk.ac/bosslady

and enter this code when prompted

ADCLUB

Powered By talkadot

You Did It!

You've earned **AI, Power & Possibilities**

AI Goodies:

- Prompt templates
- AI Cheat sheets
- AI Career Prompts



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Leave with Curiosity, Not Fear.

You don't have to become an expert overnight. You don't have to do everything. You just have to start asking better questions—of the technology, and of yourself. The journey begins with a single, curious step.



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